

CITY OF MURRIETA
CITY CLERK DEPARTMENT

2021 OCT 18 PM 4:10 ^{ve}



CITY COUNCIL DISTRICT 5 VACANCY APPLICATION PACKET

**Deadline to submit: October 18, 2021
5:30 PM**

PLEASE NOTE: It is very important to submit a **COMPLETE** packet. Incomplete applications will not be accepted.

Minimum Qualifications:

- Resident of Murrieta City Council District 5 -- to check your District [click here](#) or contact the City Clerk's Office at (951) 461-6031
- Registered Voter of the City of Murrieta, District 5
- At least 18 years of age
- U.S. Citizen

How to Apply:

- Online, [click here](#)
- Via E-mail - All documents must be sent as PDF attachments when submitting via e-mail to cityclerk@murrietaca.gov
- In person - City Clerk's Department, 1 Town Square, Murrieta, CA 92562. Paper applications are available upon request

Submissions received after the deadline will not be accepted. The City is not responsible for any technical difficulties a candidate may have in submitting their application. Resumes/CVs will not be accepted in lieu of response to questions but may be provided as supplemental material.

Responsibilities of Council Members: Regular meetings of the City Council are held on the first and third Tuesday of each month at 6:00 PM. In addition, City Council Members are required to attend Special Meetings as they are called and attend Regional Board Meetings.

Financial Disclosure: In accordance with Government Code Section 87200, members of the City Council are subject to the State's financial disclosure laws and Fair Political Practices Commission regulations and will be required to disclose their economic interests upon appointment to this office.

If you have any questions or concerns, please contact:

Cristal McDonald, CMC, City Clerk
CMcDonald@murrietaca.gov
(951) 461-6030



CITY COUNCIL APPOINTMENT APPLICATION

It is the role and responsibility of the applicant to familiarize themselves with the duties and responsibility of a City Council Member.

Note: This application is a public record. The information provided will become public information and viewable by anyone who accesses the City's website.

Name:
(Last) (First) (Middle)

Residence Address: Zipcode:

Home/Cell Phone: Business Phone:

Business Address: Zipcode:

Email Address:

How long have you lived in Murrieta?

Have you ever been convicted of a felony that would prohibit you from holding office?

☒ No ☐ Yes (If yes, please explain.)

School Name	Years Attended	Degree Received	Major
UNIVERSITY OF LA VERN	1992-1995	BACHELORS	BUS. ADMIN.
FULLERTON COL	1983-1985	ASSOCIATES	BUS. ADMIN.
CERRITOS COL.	1968-1972	ASSOCIATES	HISTORY

Prior or Current Civic Experience (i.e. regional boards, commissions or volunteer experience)	Office Held (if any)	Dates of Membership
LA HABRA CITY COUNCIL	COUNCIL MEMBER MAYOR	2004-2020 2010 , 2014, 2020
LA HABRA PLANNING COMM.	COMMISSIONER AND CHAIRMAN 2X	2000-2004
COMMUNITY SUCC. COMM.	COMMISSIONER	1997-2000
ORANGE COUNTY SANITATION DIST.	DIRECTOR CHAIRMAN 1 YEAR	2007-2019
LA HABRA HOST LION'S	MEMBER	1997- PRESENT
AYSO Region 94	ASSIST. COMMISSIONER REFEREE ADMINISTRATOR	1990-1998

Occupational History: Begin with your present or most recent position. List all positions separately held for the last five years.

Firm or Organization	Type of Business	Title	Dates of Employment
TN CONSULTING	CONSULTING	PRINCIPAL PARTNER	2015-2021
SOUTHERN CAL. Edison	UTILITY	MANAGER, INVESTMENT RECOVERY	1972-1913

References: Include the names of at least two residents of Murrieta who are not officially connected with the City.

1. Name: MONICA WILGROD

Phone: [REDACTED]

2. Name: LEO ROSE

Phone: [REDACTED]



CITY COUNCIL APPOINTMENT APPLICATION

Supplemental Questionnaire

Note: This application is a public record. The information provided will become public information and viewable by anyone who accesses the City's website.

Please state reasons why you want to be part of this City Council, including what specific objectives or goals you would be working towards as a member of the Council.

MY DESIRE IS TO SERVE MY NEW COMMUNITY OF MURRIETA. I HAVE ALWAYS BEEN INVOLVED WITH THE COMMUNITIES I/WE HAVE LIVED IN. WE VOLUNTEER AND SUPPORTED OUR CHILDREN'S SCHOOLS, NON-PROFITS, AND CIVICALLY.

MY GOALS AND OBJECTIVES AS A MURRIETA COUNCILMEMBER IS TO REPRESENT OUR RESIDENTS AND BUSINESSES TO ENSURE A QUALITY OF LIFE IN MURRIETA. WITH MY COLLEAGUES HELP, I WILL SUPPORT PROGRAMS AND POLICIES THAT WILL MAKE ^{THE CITY} A BETTER PLACE TO RAISE OUR CHILDREN, WORK, SHOP, PLAY AND RELAX. I WILL CONTINUE TO SUPPORT WHAT HAS BEEN DONE ALREADY.

What qualities or experience would you bring that would be an asset to the City Council?

16 YEARS OF ^{EXPERIENCE} ~~EXPERIENCE~~ ON LA HABRA CITY COUNCIL
12 YEARS ~~EXPERIENCE~~ AS DIRECTOR OF OESD. CHAIRMAN ~~THE~~
MY MEMBERSHIP IN LA HABRA HOST LIONS, AND SUPPORT OF OTHER NON-PROFITS.
4 YEARS EXPERIENCE ON LA HABRA PLANNING COMMISSION.
3 YEARS EXPERIENCE ON LA HABRA'S COMMUNITY SERVICES COMMISSION.
OWNING MY OWN BUSINESS, A TRANSFORMER RECYCLING CONSULTING BUSINESS.
MY MANY YEARS OF MANAGEMENT EXPERIENCE WITH SOUTHERN CALIF. EDISON

What do you feel are some of the key issues facing District 5?

I HAVE BEEN DRIVING THROUGH THE DISTRICT AND VISITING
WITH NEIGHBORS. EVERYONE IS HAPPY WITH MURRIETA, BUT
HAVE CONCERNS ABOUT TRAFFIC, CONGESTION, DEVELOPMENT,
AND SALE OF THE GOLF COURSE AT RANCHO CASANOVA

City Council Members are elected on a non-partisan basis. What do you think it means to hold a non-partisan office?

CANDIDATES ARE NOT LISTED BY PARTY AFFILIATION.
HOPEFULLY, IT HELPS COUNCIL MEMBER WORK IN
A MORE FRIENDLY AND PRODUCTIVE MANNER (HOPEFULLY)

How would you go about correcting information that you know to be misleading and incorrect in the community?

Bring the issue to the city Council to have agendaized
and discussed if the information need to be communicated
at that level

Provide information to chamber to release to Business
and Community.

Send correspondence from city to those affected

Hold Town Hall meeting

Use Social Media

Describe the process you would use to reach your decision when voting on a difficult, contentious issue where there are strong opinions on both sides of the issue?

I would research the issue to ^{OBTAIN} ~~Obtain~~ an understanding
of the issues.

Reach out to my constituents

Study staff report and other council member
opinions during public hearings.

Following the public input & close of public
hearings, and final input from council,

I would make my decision based on
what I believe to be in the best interest
of my district & the City of Marietta

City Council Members are exposed to confidential items during closed session and in different scenarios. How do you handle sensitive information and what steps would you take to ensure confidentiality is maintained?

HAVING BEEN IN HUNDREDS OF CLOSED DOOR MEETINGS,
I UNDERSTAND THE NEED AND REQUIREMENTS FOR
MAINTAINING CONFIDENTIALITY.

Tell us something you have done recently that benefitted your neighbors or the community as a whole.

HAVING ONLY LIVED HERE 6 MONTHS I HAVE
INTRODUCED MYSELF TO OUR NEIGHBORS.

THERE HAVE BEEN MANY THINGS I HAVE DONE TO
BENEFIT MY OLD COMMUNITY, WHICH I CAN PROVIDE
EXAMPLES IF REQUESTED.

I PLAN TO BE AS INVOLVED IN MINNETONKA AS I
WAS IN LA HABRA.

I certify that all statements made on this application are true and correct to the best of my knowledge. I have read and understand the duties and responsibilities of the particular position

Signature:

[Redacted Signature]

Date:

10-18-2021

☒ By checking this box I acknowledge this application and all attachments are a public record and can be viewed by members of the public on the City's website.

☒ By checking this box I authorize the release of this information on the City's website.

POV: yes D5 10/19 (KPD)
Print

City Council District 5 Vacancy Application - Submission #17854

Date Submitted: 10/18/2021

CITY OF MURRIETA
CITY CLERK DEPARTMENT *JK*
2021 OCT 18 PM 5:08

CITY COUNCIL DISTRICT 5 VACANCY APPLICATION

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If you have any questions or concerns, please contact:

Cristal McDonald, CMC, City Clerk

CMMcDonald@murrietaca.gov

(951) 461-6030

I acknowledge the City is not responsible for any technical difficulties I may have in submitting the application. Submissions received after the deadline will not be accepted*

☒ I acknowledge

PLEASE COMPLETE THIS FORM IN ITS ENTIRETY. ALL FIELDS WITH AN ASTERISK (*) MUST BE COMPLETED IN ORDER TO BE SUBMITTED AND PROCESSED.

Applicant Information

First Name*

Daniel

Last Name*

Brien

Residence Address*

Kiley Ct

City*

Murrieta

State

CA

Zip Code

92563

Home/Cell Phone*

Business Phone

Business Address

City

State

Zip Code

Email Address*

How long have you lived in Murrieta?*

9 years 11 months

Have you ever been convicted of a felony that would prohibit you from holding office?*

☒ No

☐ Yes (if yes, please explain.)

If yes, please explain.*

not applicable

Education

Please list all schools, locations, years attended, degree received and major

School Name*

USC

Los Angeles Harbor College

Years Attended*

1985-1991

1978-1984

Degree Received*

Bachelor of Science

Associate Arts

Major*

Business Administration

Civic Experience

Please list your Civic Experience (include membership in professional, charity or community organization), Office Held (if any) and dates of membership

Prior or Current Civic Experience*

Field Elementary PTA

Snow Valley Ski Club - Non-profit

Boy Scout Master

Office Held (if any)*

Vice President

President, Vice President, Secretary and Cabin Manager

Dates of Membership*

Sept 2007 - Sept 2008

2010 - Present

1978-1980

Occupational History

Begin with your present or most recent position. List all positions separately held for the last five years.

Firm or Organization*

Microsoft

Cisco

Type of Business*

Software

Networking

Title*

Principal Customer Success Executive

PMO Manager

Dates of Employment*

Aug 2,2021 - Present

August 2010 - November 2020

References

Include the names of at least two residents of Murrieta who are not officially connected with the City.

Name*

Phone Number*

Rob Franz

Name*

Phone Number*

Mike Passage

Supplemental Questionnaire

Please state reasons why you want to be part of this City Council, including what specific objectives or goals you would be working towards as a member of the Council.*

I have a passion for keeping our City of Murrieta as one of the safest cities in America. One major goal would include to build a stronger partnership with our Police department to ensure the safety of our residents. One other very important goal is to grow the code enforcement for our city to improve the overall living experience through improvements in our neighborhoods. Our council has an excellent track record of providing our residents with events that bring us closer together which includes the Murrieta Birthday Bash to recognizing and honoring our veterans. I would continue brining these experiences utilizing my management and organizational skills.

What qualities or experience would you bring that would be an asset to the City Council?*

I have over 20 years of servant leadership which includes 8 years of Global management experience for Nestle which included 3 years in Belgium. I also managed, encouraged and mentored 20 Program and Project managers at Cisco Systems in Project Management. I have held offices in the PTA, Boy Scouts of America and the Snow Valley Ski Club.

What do you feel are some of the key issues facing District 5?*

The following are Key issues for District 5:

- 1) City planning is and continues to be a major challenge.
- 2) Maintaining our resident's personal safety.
- 3) Traffic congestion
- 4) COVID-19 challenges for residents, businesses, public safety and our healthcare workers
- 5) Homelessness
- 6) Fiscal Health

City Council Members are elected on a non-partisan basis. What do you think it means to hold a non-partisan office?*

Being partisan is irrelevant to providing Murrieta City services and thus we would have improved cooperation between our council members.

How would you go about correcting information that you know to be misleading and incorrect in the community?*

The first line of defense is to identify the source and report the misleading and incorrect information. Social media is a primary place where I could have the most success to correct information that is misleading and incorrect in Murrieta. I would work with trusted residents who can help by referring people to the correct and accurate sources of information. Additionally I would leverage Patch and the News Media to ensure that information is being correctly reported and corrected when misleading and incorrect information is being disseminated. I would create an Initiative to work with local Murrieta businesses and schools to educate residents.

Describe the process you would use to reach your decision when voting on a difficult, contentious issue where there are strong opinions on both sides of the issue?*

First of all I would encourage my council members to look at the pros and cons of the difficult and contentious decisions and at least to agree that we will disagree. It is extremely important to not take the issues personally. I have always had better outcomes when I seek to understand rather than be understood. Additionally I would avoid being confrontational along with using asking open-ended questions to improve council communication.

City Council Members are exposed to confidential items during closed session and in different scenarios. How do you handle sensitive information and what steps would you take to ensure confidentiality is maintained?*

I have great experience with working with confidential items discussed as I worked at Northrop Grumman Corporation for 17 years. I held a Secret Clearance and I definitely understand the need to protect confidentiality. The main solution to keep things confidential is to simply not discuss it at all with anyone outside the closed session.

Tell us something you have done recently that benefitted your neighbors or the community as a whole.*

I am a group leader for the men's bible study at CenterPoint Church. I have provided community gardening through the church.

When I am on neighborhood walks I am constantly picking up trash to provide a very positive clean environment. When I see graffiti I report it immediately so it can be removed to not encourage further vandalism. I consistently keep a vigilant eye on our city and report any suspicious activity.

I certify that all statements made on this application are true and correct to the best of my knowledge.

Applicant Acknowledgment*

Daniel Kevin Brien

Date*

10/18/2021

Please type your full name for the acknowledgement

MM/DD/YYYY

By initialing, I acknowledge this application and all attachments are a public record and can be viewed by members of the public on the City's website.*

DKB

By initialing, I authorize the release of this information on the City's website.

DKB

Upload any attachments (ex. Resume, CV, etc.)

Daniel Brien Resume Murrieta Council.docx

DANIEL K. BRIENEN

Senior Management Specialist with Global Expertise

SUMMARY

Daniel is a creative problem solver with over 25 years of experience in information technology. He has driven continuous improvement of technology processes on a domestic and global level. As a collaborative team leader with an out-of-the-box thinking style, Daniel uses his ingenuity to ensure client satisfaction and on-time delivery.

SKILLS & PROFICIENCIES

- Microsoft Office Suite
- Google Suite
- Conversational French
- Project Management
- Team Building
- Strategic Partnership
- Customer Relationship Management
- Creative Problem Solving
- Disaster Recovery
- Solution Delivery
- Storage Management
- Product Launch
- Creative Problem Solving
- Network, Perimeter, & Global Security

EXPERIENCE

Microsoft | Irvine, CA | August 2021 – Present

Customer Success Executive

- Deepened Customer relationships and build trust to drive proactive involvement
- Developed Executive Level Customer Success Plans
- Coached and mentored and elevated Customer Success Account Managers
- Increased Cloud Consumption by 24% for strategic customers

CISCO SYSTEMS | San Diego, CA | August 2010 – Present

Manager, Customer Delivery

- Supervised a senior team of 20 Project Managers conducting over 370 projects simultaneously with 92 active customers
- Streamlined onboarding processes for 4 strategic partners expediting new employees' path to billable hours by 50%
- Served as program, project, and vendor manager for 6 Los Angeles County Department of Health Services hospitals to provide a \$2.1 million network refresh along with wireless and VOIP providing doctors, nurses, and patients with a reliable and seamless communication experience
- Initiated accurate forecasts for over 1,200 purchase orders (POs) totaling over \$200 million with 100% compliance
- Originated 2 Tetration and Wireless domain trainings for 700 employees yielding a high satisfaction score
- Developed unique solutions to internal and external problems, resolving issues creatively prior to customer due date

INSIGHT INTEGRATED | Orange, CA | November 2009 – August 2010

Program Manager and Project Manager

- Operated within tight deadlines to manage a Fortune 500 company's data center move, migration, and virtualization of over 150 servers using Novell PlateSpin and VirtualCenter tools
- Executed a cloud storage solution, engineering optimization support, and helpdesk set up for a large Texas county's disaster recovery managed service using Insight's "Real Cloud" technology (AT&T DS3 circuit, Cisco 3750 routers, inside wiring, Infrastructure buildout)
- Surpassed company records, exceeding revenue collection by restructuring professional service processes

UNIVERSITY OF CALIFORNIA, IRVINE MEDICAL CENTER | Orange, CA | November 2009 – August 2010

Program Manager and Business Solutions Consultant

- Spearheaded the creation of a searchable national repository for 50 radiologists' images to be included in a National Biomedical Imaging Archive (NBIA) grid integrating in vivo cancer images with clinical and genomic data
- Systemized information flow to decrease denials and increase billing turnaround time, improved CodeRyte infrastructure reducing accounts receivable cycle creating an initial annual return of over \$677,000
- Implemented web conferencing capabilities for the Radiology and Cancer Clinics at UCI Medical Center and UCI Campus

DANIEL K. BRIENEN

Senior IT Management Specialist with Global Expertise

EMC Corporation | El Segundo, CA | November 2006 – September 2010

Executive Program Manager

- Innovated successful communication flows throughout all levels of the organization by founding a Program Management Office reporting to the Chief Information Officer and establishing a channel between the Executive and Senior Vice President of Operations and the Applications Support team
- Produced a validation of a two-tiered storage solution recommended by EMC through the management of a successful benchmark test project for the Document Management System
- Directed a multi-million-dollar project for the Savvis Data Center resulting in over \$500K per month ROI by in-sourcing 200TB of mortgage data, coordinating all equipment installation logistics, and initiating infrastructure management
- Managed Storage Engineers to customize a disaster recovery (DR) plan by integrating and devising solutions with IBM HP and external vendors to deliver a Global ERP System based on SAP and Windows providing executive program and project management reporting to Senior Executive Directors

KAISER PERMANENTE IT | Pasadena, CA | October 2005 – November 2006

Storage Infrastructure Manager

- Formed lasting partnerships with managers and supervisors of multiple Kaiser Business units such as IT/Infrastructure Server, Operations staff, and Database administrators resulting in streamlined customer service and new storage service offerings
- Improved process flow and reduced outages by 75% through instituting a change management system in a Plan-Build-Run design using ITIL framework
- Managed a group of 4 Service Recovery Management engineers who administered 24/7 technical support for healthcare systems that provide information to more than 8 million customers and 140,000 internal Kaiser customers
- Directed 12 Storage Infrastructure engineers for Kaiser Permanente's national operations handling one of the nation's largest storage infrastructures consisting of several petabytes of storage using IMB, EMC, and Storage Tek technologies

ADDITIONAL EXPERIENCE

NESTLÉ GLOBE CENTER AMERICAS | *e-Business Project Manager* | Glendale, CA | 2003 – 2005

NESTLÉ EUROPEAN IT OPERATIONS | *Global Infrastructure Manager* | Brussels, Belgium | 2000 – 2003

NESTLÉ USA | *Global Exchange Messaging Team Member (GEMT)* | Glendale, CA | 1998 – 2000

NORTHROP GRUMMAN CORPORATION | *Messaging Supervisor & Specialist* | Hawthorne, CA | 1981 – 1998

- Administered a global deployment for over 20,000 users and initiated the integration between Helpdesk, Training, and Windows Deployment teams
- Managed internal and external subcontracted teams to create a Digital Dashboard that provided billing, audit, and global visibility services to all network users
- Directed one of the largest single global infrastructure domain models for nestle.com, migrating 800 Windows NT 4.0 domains to Windows 2000
- Established global messaging Service Level Agreements (SLAs) guaranteeing global delivery of 98% messages within two hours on global core sites
- Developed and enforced global infrastructure policies, standards, and procedures for messaging, network performance and security
- Organized Y2K compliance and testing of all national Exchange server hardware, implemented a nationwide disaster recovery process for Microsoft Exchange

PERSONAL INTERESTS

- Kayaking
- Family Outings
- Disneyland

Senior IT Management Specialist with Global Expertise

Senior IT Management Specialist with Global Expertise

- B.S. BUSINESS ADMINISTRATION | *Emphasis in Human Resource Management* | University of Southern California |
- EMC PROVEN PROFESSIONAL | Certification |
- MICROSOFT CERTIFIED PROFESSIONAL | Certification |

POV: yes 05 10/18 (2)



CITY COUNCIL APPOINTMENT APPLICATION MURRIETA CITY CLERK DEPARTMENT

It is the role and responsibility of the applicant to familiarize themselves with the duties and responsibility of a City Council Member.

2021 OCT 15 AM 8:01 (2)

Note: This application is a public record. The information provided will become public information and viewable by anyone who accesses the City's website.

Name:
(Last) (First) (Middle)

Residence Address: Zipcode:

Home/Cell Phone: Business Phone:

Business Address: Zipcode:

Email Address:

How long have you lived in Murrieta?

Have you ever been convicted of a felony that would prohibit you from holding office?

☒ No ☐ Yes (If yes, please explain.)

School Name	Years Attended	Degree Received	Major
Cedargrove/Badillo Elementary / Ruddock Jr. High	Kindergarten through Grade 8	n/a	n/a
Royal Oak High School	Grade 9 through 12	Diploma	n/a
Mt. San Antonio Junior College	1	None	Undeclared

Prior or Current Civic Experience (i.e. regional boards, commissions or volunteer experience)	Office Held (if any)	Dates of Membership
Murrieta City Traffic Commission	Chair - 2021 / Vice Chair - 2020	2019 to Present

Occupational History: Begin with your present or most recent position. List all positions separately held for the last five years.

Firm or Organization	Type of Business	Title	Dates of Employment
Print-It Company / Creative Media Solutions	Graphic Design / Print / Marketing	President/Owner	June 3, 1981 to Present
Junior Amateur Golf Scholars	501 c 3 Non-Profit	Secretary- Non Compensation Position	9/1/2021 to Present
Junior Amateur Golf Scholars	501 c 3 Non-Profit	President - Non Compensation Position	12/1/2000 - 8/31/2021
Boulton Orthodontics, Inc.	Orthodontic Practice	Community Marketing Director	11/5/1998 - 12/31/2015

References: Include the names of at least two residents of Murrieta who are not officially connected with the City.

1. Name:

Phone:

2. Name:

Phone:



CITY COUNCIL APPOINTMENT APPLICATION

Supplemental Questionnaire

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Please state reasons why you want to be part of this City Council, including what specific objectives or goals you would be working towards as a member of the Council.

I want to serve the residents of the city as a member of this City Council because I want to be a part of the vision, success and growth of Murrieta. I want to be a part of the leadership of the city and continue to foster growth in a city that is a safe place to raise a family, a community that welcomes small, medium and large business opportunities and a community that truly cares about the well-being of its citizens. I want to help develop the future of Murrieta in a fiscally responsible way, keeping public safety as a top priority and encouraging the success of new and existing businesses. Serving on the City Council would be a positive way for me to give back to the community that has supported and encouraged me and my family since moving here in 2013.

I conduct myself with integrity and commitment and I am true to those values in all that I do.

What qualities or experience would you bring that would be an asset to the City Council?

As a business owner for over forty (40) plus years, I have weathered many economical up swings and down turns. I have succeeded in business because of my strong ethics, accountability, hard work, determination, and a sound business plan with fiscal responsibility.

My business experience has taught me to listen closely, research wisely, review often, ask questions for clarification and knowledge, and to call upon the experts to understand completely. This allows me to make the best decision I can when called upon. I truly feel I would be a great addition to our city council. I run my life and business with Integrity, Honor and Character, which I will never compromise on.

What do you feel are some of the key issues facing District 5?

District 5 is located on the eastern boundaries in the City of Murrieta and does not have adequate or quality amenities serving the citizens and businesses in the district. Such amenities are located across town which often times is a deterrent for residents who find it easier to shop and dine in the City of Temecula, which is closer to District 5. It is important to implement a plan to improve District 5 by encouraging retail businesses, restaurants, and home improvement businesses within the city limits for the residents and businesses for District 5. Overall, helping to keep local tax dollars in the City of Murrieta.

Traffic congestion and road conditions on Murrieta Hot Springs Road are getting worse daily. Murrieta Hot Springs Road is the main access to and from District 5. Murrieta Hot Springs Road is in much needed repair and improvements to allow for the increased traffic flow for the citizens, businesses and visitors going to and from District 5.

City Council Members are elected on a non-partisan basis. What do you think it means to hold a non-partisan office?

Holding a non-partisan position is to serve in a position as a public servant based off of your merit and background rather than your association or affiliation with a political party.

An effective council member must put the law, code, and citizens first, regardless of personal benefit or bias. It is vital to set aside preconceived ideas and personal likes/dislikes, to consistently achieves the highest level of adherence to the oath of office. It is vital that a council member respect state law, city bylaws, council rules, and parliamentary procedures, as well as know when to recuse themselves from the process to protect his/her integrity and that of the council.

How would you go about correcting information that you know to be misleading and incorrect in the community?

The problem with misleading or incorrect information is that once people have heard it they often tend to believe and act on it even after it has been verified incorrect and corrected. Often times the only source of information that a resident receives, is the information that is posted on community pages on social media. This leads to incorrect information and speculation quite often.

Should this situation occur, I would bring it to the attention of the City Manager so that it can be properly addressed with facts and correct information coming directly from the City.

Describe the process you would use to reach your decision when voting on a difficult, contentious issue where there are strong opinions on both sides of the issue?

It is extremely important to keep an open mind and listen to both sides of any issue. It would be my responsibility to do my due diligence by reading and researching all sides of an issue brought before the Council making sure I have a complete understanding how each side's opinion would affect my district and the entire community at large. It is equally important for me to understand and listen to the experts and staff recommendations making sure to ask questions for clarification and concerns.

Once I have all the necessary information and fully understand the impact on the community, I will be able to make the best decision I can in the best interests of the city, even if my decision is in opposition to public outcry. I understand that some of the most important decisions a council member makes may be counter to a barrage of angry emails and public comments.

It is important to make decisions based on merit, not emotion.

City Council Members are exposed to confidential items during closed session and in different scenarios. How do you handle sensitive information and what steps would you take to ensure confidentiality is maintained?

My moral values hold me to a very high standard even when it is not popular.

I value my privacy and respect that of others. Private, confidential and sensitive matters should never be discussed outside of the initial arena with anyone at any time. I understand the importance of privacy, which is why I am very careful with the security of my devices and accounts, ensuring that information that I have will remain in my hands only.

If asked to discuss a matter that is told to me in private or is stated as confidential, my response has and always will be, "That is not a subject I am at liberty to discuss." It is just that simple.

Tell us something you have done recently that benefitted your neighbors or the community as a whole.

I help coordinate and volunteer at a yearly charity golf tournament with all net proceeds donated back to Veterans, Active Military Families, Scholarships for Higher Education, Hospice Care, Children's Cancer Research, Autism Awareness, Murrieta PD DARE & Every 15 Minute programs, Murrieta Fire & Rescue Department, Tiffany's Gift Foundation, Murrieta Community Outreach, Murrieta Food Pantry, Murrieta Rotary Club for the Veterans Day Field of Honor, School Supplies for Children in need through SAFE, Hospice Care, annual Holiday Food Drives, Professional Women's Round Table's Peanut Butter Drive and Scholarships, Project Touch, Cases of Diapers for Active Military Families expecting a new baby, and financial assistance to help Single Parents with groceries, rent and child care expenses.

I have volunteered and donated school supplies to fill backpack for children in need each August for the new school year. During the holiday season, I purchased, donate and help fill shoe boxes with games, toys, personal hygiene products, clothing, and books for distribution at Christmas through the Murrieta Food Pantry to help bring joy to a child when life is a bit too tough to handle.

Purchased and decorated Christmas Trees for the annual Murrieta Festival of Trees held on the first Saturday each December. In addition, I volunteer as a community member to individually wrap and help distribute all 50 decorated live Christmas Trees from Festival of Trees donated to Single Mom's, Veterans, Active Military Families, Senior Citizens, Cancer Patients and Families with Disabled Children.

The 2019 Festival of Trees program hosted by the Murrieta Parks & Recreation Department needed a new community volunteer to coordinate the distributions of all the decorated trees from the festival. I was that volunteer and arranged for the trees to be picked up and delivered the following day to Oak Grove School, Active Military Families, Veterans, Homebound Senior Citizens, Michelle's Place, Hospice Patients, Single Parents, Rose Again Foundation, SMART Organization, and local families in need attending our local elementary schools. Also during the 2019 Festival of Trees event, heavy rain was predicted during and after that almost forced the event to be cancelled. But with a break in the weather during the decorating hours and finding clear tree bags instead of wrapping each tree individually with a cellophane roll, each decorated tree was bagged, then the bags were removed for the judges to view and again re-bagged so the overnight rain did not ruin the decorations so the trees could be donated as scheduled. As predicted, it rained over night and the entire time the trees were being picked up and delivered but not even the rain could wipe away the smiles each tree brought to the families who received them. It was the best drenching I have ever received because I knew 50 families were smiling because of the kindness and efforts from our Murrieta Community.

Since 2018 in February and May leading up to and on Valentine's and Mother's Day, I volunteer at The Cake Cottage Bakery helping owner, Susan Carberry decorate and package Valentine and Mother's Day cookies, dipped strawberries, and other delicious treats for her business to sell during these busy holiday times.

In 2017, I attended and graduated from the Murrieta Fire & Rescue Citizen's Academy a hands on educational program.

In 2018, I attended and graduated from the Murrieta Police Department Citizen's Academy a hands on educational program.

In December of 2020, the annual Festival of Trees celebration hosted by the City of Murrieta was cancelled due to COVID restrictions so instead they held a drive-through Christmas Tree Lane display with music, decorations and Christmas trees. I was asked to help find homes for the decorated trees for families and veterans in need. I was happy to assist by making calls and arranging pick up times through the Parks & Recreation Department.

I am a volunteer group leader at Michelle's Place leading a monthly grief support group called, Hopes Pathway Through Grief.

Annually I organize, update and distribute a Neighbor to Neighbor Emergency Contact list for my neighborhood. This has been a great way for neighbors to get to know each other, look out for each other keeping our homes and families safe.

I am a member in good standing with the Murrieta/Wildomar Chamber of Commerce. I have served as Chair for the 2017 and 2018 Annual Awards Celebration events. Served as Co-Chair of the Silent Auction Committee for the 2019 Awards Celebration Event and was a member of the 2020 and 2021 Awards Celebration Committee. I have been an Ambassador of the Chamber since 2016 and am also serving as the current Ambassador Committee Chair since 2020 to 2022.

I am a member in good standing with the Professional Women's Roundtable Organization currently serving as the organization's Vice President. I was a member of the 2019 Joan Sparkman Unity Awards Committee, a member of the 2021 Scholarship Committee and the Co-Chair of the 2021 Leadership Expo Committee.

I certify that all statements made on this application are true and correct to the best of my knowledge. I have read and understand the duties and responsibilities of the particular position

Signature:

Cindy L. Gagliano Warren

Digitally signed by Cindy L. Gagliano Warren
Date: 2021.10.14 23:41:48 -07'00'

Date:

10/14/21



By checking this box I acknowledge this application and all attachments are a public record and can be viewed by members of the public on the City's website.



By checking this box I authorize the release of this information on the City's website.

ROV: yes 05 10/18 KP

Print

City Council District 5 Vacancy Application - Submission #17806

Date Submitted: 10/17/2021

CITY OF MURRIETA
CITY CLERK DEPARTMENT

2021 OCT 18 AM 7:30 ^{K12}

CITY COUNCIL DISTRICT 5 VACANCY APPLICATION

NOTE: This application is a public record. The information provided will become public information and viewable by anyone who accesses the City's website.

Deadline to submit: October 18, 2021 5:30 PM

PLEASE NOTE: It is very important to submit a COMPLETE packet. Incomplete applications will not be accepted.

Minimum Qualifications:

- Resident of Murrieta City Council District 5 – to check your District [click here](#) or contact the City Clerk's Office at (951) 461-6031
- Registered Voter of the City of Murrieta, District 5
- At least 18 years of age
- U.S. Citizen

How to Apply:

- Online, using this form
- Via E-mail - All documents must be sent as PDF attachments when submitting via e-mail to cityclerk@murrietaca.gov
- In person - City Clerk's Department, 1 Town Square, Murrieta, CA 92562. Paper applications are available upon request

Submissions received after the deadline will not be accepted. The City is not responsible for any technical difficulties a candidate may have in submitting their application. Resumes/CVs will not be accepted in lieu of response to questions but may be provided as supplemental material.

Responsibilities of Council Members:

Regular meetings of the City Council are held on the first and third Tuesday of each month at 6:00 PM. In addition, City Council Members are required to attend Special Meetings as they are called and attend Regional Board Meetings.

Financial Disclosure:

In accordance with Government Code Section 87200, members of the City Council are subject to the State's financial disclosure laws and Fair Political Practices Commission regulations and will be required to disclose their economic interests upon appointment to this office.

If you have any questions or concerns, please contact:

Cristal McDonald, CMC, City Clerk
CMMcDonald@murrietaca.gov
(951) 461-6030

I acknowledge the City is not responsible for any technical difficulties I may have in submitting the application. Submissions received after the deadline will not be accepted*

☒ I acknowledge

PLEASE COMPLETE THIS FORM IN ITS ENTIRETY. ALL FIELDS WITH AN ASTERISK (*) MUST BE COMPLETED IN ORDER TO BE SUBMITTED AND PROCESSED.

Applicant Information

First Name*

JIMMIE

Last Name*

JACKSON

Residence Address*

██████████ Gandolf Court

City*

Murrieta

State

CA

Zip Code

92563-5888

Home/Cell Phone*

Business Phone

Business Address

City

State

Zip Code

Email Address*

[Redacted]

How long have you lived in Murrieta?*

17 Years

Have you ever been convicted of a felony that would prohibit you from holding office?*

☒ No

☐ Yes (if yes, please explain.)

If yes, please explain.*

N/A

Education

Please list all schools, locations, years attended, degree received and major

School Name*

National University (NU),
San Diego, CA

National University (NU),
San Diego, CA

Years Attended*

Two

Four

Degree Received*

Masters of Business
Administration (MBA) with
emphasis in
Telecommunications
Management

Bachelors of Business
Administration (BBA) with
emphasis in Management
Information Systems
(MIS)

Major*

Business Administration/
Telecommunications
Management

Business Administration/
Management Information
Systems (MIS)

Civic Experience

Please list your Civic Experience (include membership in professional, charity or community organization), Office Held (if any) and dates of membership

Prior or Current Civic Experience*

Riverside County Civil Grand Jury
 American Legion Post # 1000
 Omega Psi Phi, Fraternity
 San Diego Urban League
 San Diego Chicano Federation
 National University (NU) Alumni
 Jackie Robinson Family YMCA
 Cal State University San Marcos (CSUSM)
 Mission Ridge Homeowners Association

Office Held (if any)*

Member
 Member
 Member
 Member
 Member
 Member
 Board of Managers
 African American Advisory Council
 Board of Directors

Dates of Membership*

7/1/2021 - Present
 10/2019 - Present
 Lifetime
 Lifetime
 Lifetime
 Lifetime
 6/1992 - 3/2006
 5/2002 - 7/2007
 10/1991 - 3/2004

Occupational History

Begin with your present or most recent position. List all positions separately held for the last five years.

Firm or Organization*

JACKSON Consulting & Technology Svcs
 County of San Bernardino/Info Svcs Dept (ISD)
 USPS San Diego Customer Svc & Sales District

Type of Business*

Business Consultation & Technology Svcs
 Info Tech & Telecommunications
 Info Tech & Telecommunications

Title*

President/Owner
 Assistant Chief Information Officer (ACIO)
 Director/District Manager

Dates of Employment*

2008 - 2018
 2007 - 2008
 1987 - 2007

References

Include the names of at least two residents of Murrieta who are not officially connected with the City.

Name*

Mrs. Latisha Beard

Phone Number*

[REDACTED]

Name*

Mrs. Angela Heard

Phone Number*

[REDACTED]

Supplemental Questionnaire

Please state reasons why you want to be part of this City Council, including what specific objectives or goals you would be working towards as a member of the Council.*

I am interested in becoming a member of the City Council because it is a way to show my appreciation for the services and benefits I have received as a long time resident of Murrieta. I have been privileged to hear many of the issues that my fellow citizens have expressed and I am willing to represent them in addressing their concerns for feasible resolutions. I have the time and desire to dedicated toward the accomplishment of this task.

There are numerous objectives or goals I will like to achieve once I become a member of the Council however the most pressing at this time are (1) Assisting in the proper utilization of dispersing the Murrieta Pandemic COVID-19 allocation of \$16,463,101 received from the Riverside County government designed to aid in offsetting the negative effects of the pandemic of which we are continuing to endure. (2) To address the need to better support our Veterans through affordable housing, jobs, and healthcare. (3) To seek ways to improve the traffic flow throughout the city by taking advantage in the latest technological advances and road/street designs. (4) To facilitate and improve medical services and support for our senior citizens and aging population.

What qualities or experience would you bring that would be an asset to the City Council?*

I am a decorated Vietnam era Veteran, I offer over thirty years as a civil servant, and eight years as a small business owner. This experience plus my personal acumen in governmental administration; business operations; executive leadership; technology ; and communications are all skillsets I offer and will be using upon becoming a member of the City Council to our mutual benefit.

Added I am a team player as well as a consensus builder, I am an active listener and utilize moments of truths (MOTs) to focus on applicable issues. I understand that one's perception is their reality and as a result, I carry myself in a manner that reflect the integrity associated with the position of which I am aspiring. Conscientious, strategic and tactical thinker, knowledgeable, and astuteness are all attributes along with my drive to excel will definitely be assets I am bringing to the City Council.

What do you feel are some of the key issues facing District 5?*

First and foremost I feel Murrieta and specifically District 5 is a wonderful place to live. However I recognize from daily interactions with my fellow citizens and from events that I have personally observed and or experience, issues such as more affordable housing (without a dramatic increase in high density dwellings) is greatly desired.

Furthermore traffic congestion as always is a matter of contention with many noting as the city population as well as in the surrounding communities increases exponentially that the correlation is reflected in an increase in the traffic also. Thereby resulting in more cars on the road and streets, more accidents and longer commute times. And by being cognizant additionally that we have a large community of senior citizens and that the population is growing, improved medical services and support are needed to facilitate the healthcare we all receive.

Citizens safety; encouraging and supporting entrepreneurship and existing businesses; helping Veterans in acclimating back into the community; maintaining and improving the city infrastructure; to assist in the continuous improvement of the educational system for our children; and to overall enhance the "quality of life" for all are all concerns that could serve equally as key issues as well.

City Council Members are elected on a non-partisan basis. What do you think it means to hold a non-partisan office?*

Recognizing that non-partisan is defined as "not biased or partisan, especially toward any particular political group", I think there are several major advantages to holding a non-partisan office such as being a City Council Member because it allows you to focus more fully on issues regardless of political party affiliation which serves to be beneficial to all citizens concerned. You are able to readily reach informed decisions without the stress of having to adhere along party lines.

Added I think the distractions normally associated by political party affiliations among Council Members will be minimized therefore enabling a team approach for problems resolutions. Because we are serving at the municipal or local level of government which allow us to be much more effective in serving the communities within Murrieta without partisan bickering playing a significant role in hampering the process of getting things accomplished.

How would you go about correcting information that you know to be misleading and incorrect in the community?*

I will become proactive once I am aware that misleading and incorrect information have been disseminated in the community and correct it by utilizing social media platforms i.e. Facebook, Instagram, Twitter, and the Public Access T.V. channel as tools to disseminate accurate correction(s). I will host community forums and meetings to allow the public to voice their concerns and address them accordingly. I will taken advantages of local electronic blogs and newsletters such as the Murrieta Patch, Nextdoor Digest, Yelp, The Preserve, etc. In effect I will commit to a grassroots communications process to correct the misinformation with the truth.

Describe the process you would use to reach your decision when voting on a difficult, contentious issue where there are strong opinions on both sides of the issue?*

By active listening to better understand the issue and each Council Member position I would perform a personal assessment of the topic as well as an analysis to ensure I have a full understanding of the concerns on the subject matter and seek to share my knowledge collaboratively with the others in order to diligently build a consensus that most if not all of the Council Members will be willing to embrace toward an acceptable resolution.

City Council Members are exposed to confidential items during closed session and in different scenarios. How do you handle sensitive information and what steps would you take to ensure confidentiality is maintained?*

I understand and practice discretion as needed pertaining to sensitive information. I would ensure that minimal interaction with the matter by others occur and that no unlikely divulgement of the information is serendipitously released by myself. Throughout my career there have been circumstances requiring discreetness on my part, beginning as early as my military service where I held a Top Secret Security Clearance with Special Categories classification which was at that time the highest possibly to attain and I quickly learned that everything one knows is not to be repeated. This was reinforced during the rest of my career and I simply do not share facts when exposed to confidential and sensitive information. I value the necessity of confidentiality in an effort to minimized potentially negative information that could be detrimental to the effective functioning of the City Council.

There is a commonly known adage that states "loose lips sinks ships" I would make every effort to ensure that neither intentionally nor inadvertently such an event happens so far as I am responsible on my part. In fact I have a tendency to pattern my life along this line to avoid causing unintentional harm to others.

Tell us something you have done recently that benefitted your neighbors or the community as a whole.*

I was honored to have been considered highly qualified and selected as a member of the Riverside Civil Grand Jury. I applied and was selected as a member due to the experience, knowledge, skills, and dedication I am able to contribute to this service. This has allowed me the pleasure of giving and showing my gratitude not just to Murrieta but to the entire County of Riverside as a concern citizen who cares and is willing to devote the time and effort to serve my fellow citizens.

I certify that all statements made on this application are true and correct to the best of my knowledge.

Applicant Acknowledgment*

Date*

JIMMIE JACKSON

10/17/2021

Please type your full name for the acknowledgement

MM/DD/YYYY

By initialing, I acknowledge this application and all attachments are a public record and can be viewed by members of the public on the City's website.*

Murri

By initialing, I authorize the release of this information on the City's website.

Murrieta

Upload any attachments (ex. Resume, CV, etc.)

Choose File No file chosen

REV: yes DS 10/13 (KR)



CITY COUNCIL APPOINTMENT APPLICATION

CITY OF MURRIETA
CLERK DEPARTMENT

2021 OCT 11 AM 7:33

It is the role and responsibility of the applicant to familiarize themselves with the duties and responsibility of a City Council Member.

Note: This application is a public record. The information provided will become public information and viewable by anyone who accesses the City's website.

Name:
(Last) (First) (Middle)

Residence Address: Zipcode:

Home/Cell Phone: Business Phone:

Business Address: Zipcode:

Email Address:

How long have you lived in Murrieta?

Have you ever been convicted of a felony that would prohibit you from holding office?

☒ No ☐ Yes (If yes, please explain.)

School Name	Years Attended	Degree Received	Major
Murrieta Valley High School	1999-2002	High School Diploma	
UC- San Diego	2002-2008	Bachelors of Science	Human Biology & Human Development
University of California at San Diego	2008	Certificate	College Counseling

Prior or Current Civic Experience (i.e. regional boards, commissions or volunteer experience)	Office Held (If any)	Dates of Membership
MVUSD Measure E Voter Oversight Committee	Chair	Aug 2014-Dec 2015
River Springs Charter School Board of Directors	Chair	November 2011-June 2017
UC -San Diego Admissions	External Application Reader	Sept 2014-March 2015
Van Avery Prep	Task Force Member	August 2020
National Association of College Admissions Counselors	Voting Memeber	July 2008- Current
Chamber of Commerce Student of the Month Inc.	Chair, Emcee, Scholarship Director	2008-Current

Occupational History: Begin with your present or most recent position. List all positions seperately held for the last five years.

Firm or Organization	Type of Business	Title	Dates of Employment
Learning With Jen	Educational Consulting	Owner & Director of Education	January 2006- Current
Children's Skin Disease Foundation	Medical Non-Profit	Assistant Camp Director	2006-2017
Springs Charter Schools	Public K-12 School	Trustee	2019-2021

References: Include the names of at least two residents of Murrieta who are not officially connected with the City.

1. Name:

Phone:

2. Name:

Phone:



CITY COUNCIL APPOINTMENT APPLICATION

Supplemental Questionnaire

Note: This application is a public record. The information provided will become public information and viewable by anyone who accesses the City's website.

Please state reasons why you want to be part of this City Council, including what specific objectives or goals you would be working towards as a member of the Council.

I am applying to the City Council because I would like to further give back to a community that has given me and my American Dream family so much. I believe that in serving the people of Murrieta, I can protect the values and character of the Gem of the Valley while leading economic and cultural growth within our relatively young city. I am choosing to raise my family in this city because it is safe, clean and family centered. I love that there is a park in every neighborhood and a beautiful library and community events. I appreciate that we not only appreciate our veterans and first responders but that we honor and celebrate them. Becoming a decision maker would allow for a young family voice during the critical conversations that will shape our future as our city continues to defines itself in this next stage of development and long term planning.

What qualities or experience would you bring that would be an asset to the City Council?

In 1988 at 4 years old I moved into the house that I now own at 37 years old. I participated in the ribbon cutting celebration in 1992 when we became a city. My cellphone number when from being a 714 to a 909 to a 951. I don't need a history lesson about our city because I witnessed it firsthand. This community raised me and my late husband. Joel Mejares and I met in high school, both went off to college, established careers and returned home to Murrieta to raise our family. My late husband and I understand that in order to enjoy the freedoms and nice life that we worked hard to established that we needed to contribute to the future by paying it forward. He served as a decorated Army Staff Sargent, we were foster parents in Riverside County and together led various special needs programs. I have volunteered for everything from teaching Sunday School at St. Martha's, to helping the local PTSA when I did not even have children of my own, to raising over \$80,000 annually for our local high school seniors with the Student of the Month Scholarship Program, to fighting for parent choice by serving as a school board member and finally dedicating over a decade of my life to inspiring a college going culture and creating access for Murrieta kids. I developed my leadership skills at Thompson Middle School where I was the first class to attend from start to finish, I learned Roberts Rules of Order at Murrieta Valley High School where our student government was recognized as one of the best programs in the country and spent the past twenty years refining and utilizing those lessons as an active member of our community. I started a business as an 11 year old that became a registered corporation in our city this past year. I would love the opportunity to apply my knowledge and collective skills to benefit the people of Murrieta.

I would be asset for the City Council because I am well versed in governance, I have experience as a fiduciary with public tax dollars, possess an extensive network, am a proud ambassador for our city, and ultimately, I believe in Murrieta and want to keep this community great for generations to come.

What do you feel are some of the key issues facing District 5?

We have the reputation for being a "dormant" side of town. I would like to rejuvenate the area. There are a lot of new people in town, and I think that it is time that we show them what Murrieta is all about. A community where neighbors work together and know one another. Where we take pride in our neighborhoods and events like the Santa visits fill our food pantries with donations. When there is a sense of ownership and pride, we will all pitch in to keep our community beautiful, clean, safe, happy and magical. I want my children to experience what I got to enjoy as a kid. THE BEST COMMUNITY EVER!

It will be critical to attract new businesses to our area and support the ones that have weathered the COVID storm. After speaking to business owners, they are in need of our support not just financially but in rebuilding, rebranding and re-energizing their small businesses. Everyone was hit hard, it is time now to band together and champion the gems of Murrieta, these small businesses and families who are choosing to keep Murrieta as their home.

City Council Members are elected on a non-partisan basis. What do you think it means to hold a non-partisan office?

It means that you vote for what is best for the community and not your personal belief or benefit. It does not matter which president you voted for which primary ballot you received. You represent all of the people in your district without distinction. There should be no affiliation to any organizations or political backing from any groups so there is no identifying party to be associated with.

How would you go about correcting information that you know to be misleading and incorrect in the community?

As a young parent, I know social media is a powerful tool; however, I also know that my neighbors who I affectionately refer to as my adopted grandparents still get the local paper delivered every morning because technology scares them. The frustration that is often shared is that we no longer have a local news agency. The Press Enterprise and Californian are covering such a large area that a lot of the smaller stories are no longer appearing. I feel that we need to hit all aspects of disseminating information from community newsletters to social media to town halls, virtual webinars to phone calls & text to mass emails. Misleading/Incorrect information and gossip is curse in a city like ours where normally it is a blessing that word spreads so quickly. I feel like we need to over communicate so that by the time the city-wide game of telephone is being played there is an abundance of accurate and trust worthy sources who can be relied upon to speak the truths.

Describe the process you would use to reach your decision when voting on a difficult, contentious issue where there are strong opinions on both sides of the issue?

I am known for always doing my due diligence in reading and preparing for board meetings. I will research the issue, read the staff's recommendation, ask any necessary follow up questions, seek legal counsel, if necessary, take into consideration the stakeholder's point of view or concerns and then vote in a manner that would be in the best interest of my constituents.

City Council Members are exposed to confidential items during closed session and in different scenarios. How do you handle sensitive information and what steps would you take to ensure confidentiality is maintained?

After a decade of serving on various boards, being HIPPA and FERPA certified, working as a high school counselor and confidant and finally being married to an intelligence officer in Department of Defense; I have sadly enacted an actual protocol in my life. This will not be an issue.

Tell us something you have done recently that benefitted your neighbors or the community as a whole.

I recently created scholarships in my late husband's honor, this gift will become a legacy by living on and continue to benefit our community indefinitely.

But truthfully, our family is proud to be those neighbors that can be counted upon. One doesn't need to formally volunteer to make a difference. It is those little actions that collectively will make our community a better place and if we can inspire those around us that will only increase the ripple effect. I feel silly even creating a list but believe that it's the extra smile and wave, helping put in a neighbor's trashcan, cleaning up trash while I am playing with my children at the park, putting away a shopping cart that was left in the parking lot, contributing to various go-fund-me, bring a meal to a sick friend or buying wrapping paper from the kid fundraising. It does not take rocket science or millions of dollars to keep our community nice. It is simply loving each other, appreciating what we have and pitching in to the collective good.

I certify that all statements made on this application are true and correct to the best of my knowledge. I have read and understand the duties and responsibilities of the particular position

Signature:

[Redacted Signature]

Date:

10/11/2021

☒ **By checking this box I acknowledge this application and all attachments are a public record and can be viewed by members of the public on the City's website.**


☒ **By checking this box I authorize the release of this information on the City's website.**

ROV: yes DS 10/18 

Print

City Council District 5 Vacancy Application - Submission #17810

Date Submitted: 10/17/2021

CITY OF MURRIETA
CITY CLERK DEPARTMENT
2021 OCT 18 AM 7:30 

CITY COUNCIL DISTRICT 5 VACANCY APPLICATION

NOTE: This application is a public record. The information provided will become public information and viewable by anyone who accesses the City's website.

Deadline to submit: October 18, 2021 5:30 PM

PLEASE NOTE: It is very important to submit a COMPLETE packet. Incomplete applications will not be accepted.

Minimum Qualifications:

- Resident of Murrieta City Council District 5 – to check your District [click here](#) or contact the City Clerk's Office at (951) 461-6031
- Registered Voter of the City of Murrieta, District 5
- At least 18 years of age
- U.S. Citizen

How to Apply:

- Online, using this form
- Via E-mail - All documents must be sent as PDF attachments when submitting via e-mail to cityclerk@murrietaca.gov
- In person - City Clerk's Department, 1 Town Square, Murrieta, CA 92562. Paper applications are available upon request

Submissions received after the deadline will not be accepted. The City is not responsible for any technical difficulties a candidate may have in submitting their application. Resumes/CVs will not be accepted in lieu of response to questions but may be provided as supplemental material.

Responsibilities of Council Members:

Regular meetings of the City Council are held on the first and third Tuesday of each month at 6:00 PM. In addition, City Council Members are required to attend Special Meetings as they are called and attend Regional Board Meetings.

Financial Disclosure:

In accordance with Government Code Section 87200, members of the City Council are subject to the State's financial disclosure laws and Fair Political Practices Commission regulations and will be required to disclose their economic interests upon appointment to this office.

If you have any questions or concerns, please contact:

Cristal McDonald, CMC, City Clerk
CMMcDonald@murrietaca.gov
(951) 461-6030

I acknowledge the City is not responsible for any technical difficulties I may have in submitting the application. Submissions received after the deadline will not be accepted*

☒ I acknowledge

PLEASE COMPLETE THIS FORM IN ITS ENTIRETY. ALL FIELDS WITH AN ASTERISK (*) MUST BE COMPLETED IN ORDER TO BE SUBMITTED AND PROCESSED.

Applicant Information

First Name*

Zach

Last Name*

Zauss

Residence Address*

Blackthorne

City*

Murrieta

State

CA

Zip Code

92563

Home/Cell Phone*

Business Phone

Business Address

City

Murrieta

State

CA

Zip Code

92563

Email Address*

How long have you lived in Murrieta?*

20 years

Have you ever been convicted of a felony that would prohibit you from holding office?*

☒ No

☐ Yes (if yes, please explain.)

If yes, please explain.*

N/A

Education

Please list all schools, locations, years attended, degree received and major

School Name*

Vista Murrieta High School

Years Attended*

4 years

Degree Received*

General Education

Major*

N/A

Civic Experience

Please list your Civic Experience (include membership in professional, charity or community organization), Office Held (if any) and dates of membership

Prior or Current Civic Experience*

10 year Sponsor of Murrieta Birthday Bash, Fathers Day Car Show, 8 year Murrieta city chamber member, 5 year sponsor of Get Shamrocks,

Office Held (if any)*

N/A

Dates of Membership*

N/A

Occupational History

Begin with your present or most recent position. List all positions separately held for the last five years.

Firm or Organization*

Temecula Valley RV Service / Freedom RV Rentals

Type of Business*

Recreational vehicle sales, service, storage, parts, rentals.

Title*

Operation supervisor (Temecula Valley Rv)
General Manager (Freedom RV Rentals)

Dates of Employment*

March 12 2012

References

Include the names of at least two residents of Murrieta who are not officially connected with the City.

Name*

Phone Number*

Kassen Klein

Name*

Phone Number*

Erik Kitley

Supplemental Questionnaire

Please state reasons why you want to be part of this City Council, including what specific objectives or goals you would be working towards as a member of the Council.*

The District 5 vacancy is an opportunity to contribute to the city I grew up in, graduated from Vista Murrieta High School and have remained and established my roots. Further, to demonstrate to our youth that an ordinary citizen with a high school diploma, an honest 9 to 5 job in our city can make a difference and influence policies that affect, maintain and further create the quality of life Murrieta is known for. However, my main goal is to maintain an open mind and remain objective when considering city business; and to work collaboratively with my council colleagues and staff. People describe me as level headed and easy going. I believe these character attributes will be welcomed with this City Council and staff.

What qualities or experience would you bring that would be an asset to the City Council?*

My experience with managing multiple departments and efficiently completing projects accurately on time giving me the experience to make a knowledgeable, well informed discussion for our city. I am results oriented.

What do you feel are some of the key issues facing District 5?*

Traffic: Traffic that will surely be exacerbated by the Murrieta Hot Springs Road widening. Construction scheduling, timing and communication with the traveling public will be imperative. Likewise, with businesses along the corridor. Completing Whitewood Road to Jackson Avenue will provide more free-flowing traffic patterns of northbound and southbound traffic. It will relieve I-15, I-215 congestion; and Sam's Club cut-through traffic.

Economic Development: There is a significant amount of vacant land in District 5 as well as several vacant Commercial buildings. Ensuring orderly and reasonable development of vacant land, whether residential, commercial or industrial, it's important for the long term economic viability of our city. Same with attracting desired users/tenants to vacant commercial buildings.

Communication: above all else, effective communication with council colleagues, staff, residents and stakeholders is imperative. Not dissimilar from my everyday profession.

City Council Members are elected on a non-partisan basis. What do you think it means to hold a non-partisan office?*

Being a representative and voice for everyone in our city.

How would you go about correcting information that you know to be misleading and incorrect in the community?*

I would gather and confirm facts, and then constructively communicate them with interested individuals and/or parties.

Describe the process you would use to reach your decision when voting on a difficult, contentious issue where there are strong opinions on both sides of the issue?*

Again, I would confirm facts, consult with staff, listen to public testimony and discuss with my colleagues. It's important to make informed decisions even if my decision is in the minority.

City Council Members are exposed to confidential items during closed session and in different scenarios. How do you handle sensitive information and what steps would you take to ensure confidentiality is maintained?*

Maintaining confidentiality must be adhered to! As a public representative breaching confidentiality and the public's trust would be the highest form of betrayal. Above all else, the integrity of public office must be protected. Frankly, it's simple. I'd keep my mouth shut and only discuss the matter with others entrusted with the information and I'm the correct/ allowed setting. These scenarios are not dissimilar to my personal and professional practices. Loose lips get stitched!

Tell us something you have done recently that benefitted your neighbors or the community as a whole.*

This year, the same as years past, I sponsored and participated in the City's Annual Birthday Bash. Additionally, I've participated in the Father's Day Car Show for several years and Get Shamrocked! Music Festival five of the seven years.

I certify that all statements made on this application are true and correct to the best of my knowledge.

Applicant Acknowledgment*

Zachariah Zane Zauss

Date*

10/17/2021

Please type your full name for the acknowledgement

MM/DD/YYYY

By initialing, I acknowledge this application and all attachments are a public record and can be viewed by members of the public on the City's website.*

ZZZ

By initialing, I authorize the release of this information on the City's website.

ZZZ

Upload any attachments (ex. Resume, CV, etc.)

Choose File No file chosen